



cancer fund
for children

INFORMATION PACK

Graphic Designer

July 2026



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WELCOME

Dear Candidate,

Thank you for your interest in the role of Graphic Designer with Cancer Fund for Children.

This is an exciting time for the charity as we expand our therapeutic services for children, young people, and families across the island of Ireland. We are in the process of construction of our second Daisy Lodge short break centre, while raising vital awareness of the impact cancer has on families and the urgent need for greater support.

We are committed to recruiting and developing passionate, positive, and enthusiastic individuals who are dedicated to supporting families affected by cancer, and who are inspired by the mission of Cancer Fund for Children - to empower, connect and strengthen children and young so they feel equipped to cope with the emotional impact of cancer.

In this information pack, you can find out more about becoming part of Cancer Fund for Children's team. Our organisation lives by our values:

Powerful Connections – We nurture impactful relationships between the young people and families we support, within our communities and stakeholder networks, and across our staff team.

Bold Ambition – Our vision drives us to go further, reaching more young people with greater impact. We embrace bold aspirations and turn ambition into action. By aiming high and pushing boundaries, we make extraordinary things possible.

Integrity – We build trust through honesty and openness, upholding the highest standards of transparency and accountability, and ensuring our actions reflect our words and beliefs.

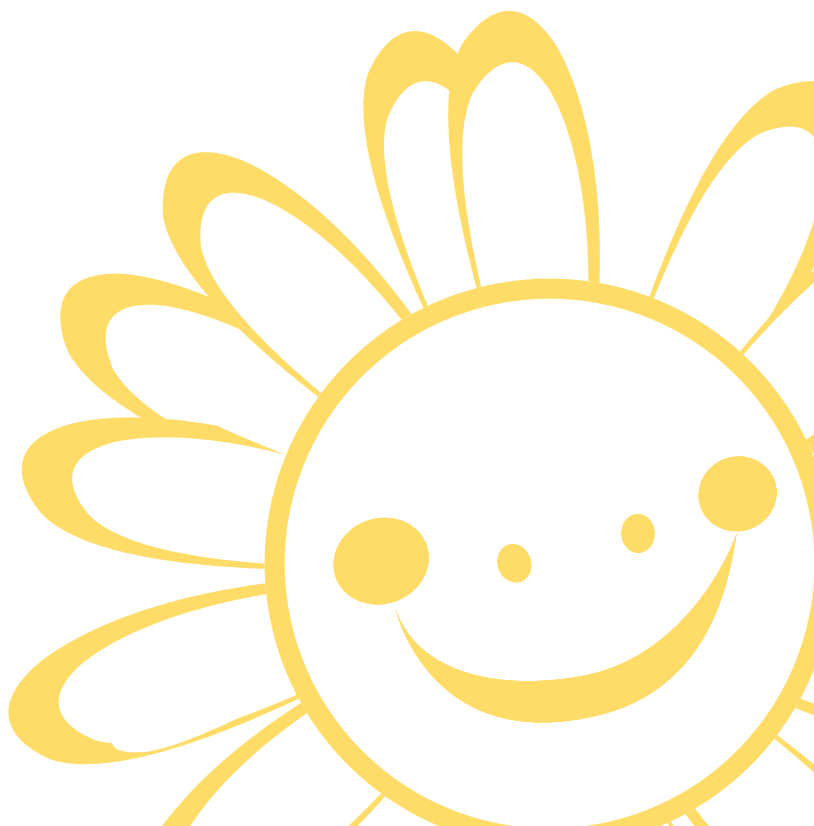
They shape our vision and drive our mission, guiding our decisions, actions, and relationships.

We believe this is what makes Cancer Fund for Children a great place to work.

Thank you for your interest in joining our team — we look forward to receiving your application.



Phil Alexander,
CEO



OUR STORY

No child should face cancer alone.

Cancer Fund for Children is an ambitious charity with a vision that every child impacted by cancer should receive the right emotional support at the right time, no matter where they live on the island of Ireland.

The charity was founded in 1973 by Margaret McAlpine MBE who was a teacher who had been recruited to provide continuity to children's education whilst they were receiving treatment on the wards at Belvoir Park Hospital in Belfast. Over the following years, Margaret recruited a range of volunteers, including consultant oncologist Dr George Edelstein, to form a Board of Trustees to help deliver a range of practical and financial support to families impacted by childhood cancer. This evolved into residential support with the purchase of Shimna Valley House in Co. Down in 1996. Shimna Valley provided families caring for a sick child with a tranquil space to spend quality time together, far removed from the stress of hospital wards and treatment routines. Shimna Valley was the forerunner to Daisy Lodge, which was opened by professional Golfer, Rory McIlroy 2014.

Over the last 20 years, our Board of Trustees has helped shape Cancer Fund for Children into the charity it is today, bringing in skilled, passionate staff to support families through therapeutic services and fundraising. As a result, we've grown into one of the leading charities supporting children and young people affected by cancer.

At Cancer Fund for Children, we believe that the voice of young people is at the heart of everything we do. We employ people who are compassionate, skilled, and driven to make a real difference in the lives of the families we support.



WHAT WE DO

Cancer Fund for Children provides a wide range of support to children and young people impacted by cancer and their families. You will find more information on our website at cancerfundforchildren.com.

Connections Team

Our Connections Team is the first point of contact after a referral, ensuring families feel heard, supported, and informed about Cancer Fund for Children's services. Each family is assigned a dedicated Connections Support Worker who regularly checks in to assess their needs and provide additional support where required.

Hospital-Based Support

Two Youth Support Workers offer age-specific support to adolescents and young adults (13-24) in all hospitals where they receive cancer treatment. We run a monthly group programme and therapeutic short breaks to help young adults connect with peers facing similar experiences.

Community-Based Support

Our Cancer Support Specialists work one-to-one with children, young people, and parents at home and in the community, providing support when and where it's needed most. We also facilitate group programmes that foster peer support for young people affected by cancer and for those who have experienced bereavement.

Youth Engagement

Our Youth Engagement Team ensures that young people's voices are at the heart of Cancer Fund for Children, empowering them to influence policy and practice. Our Youth Engagement Groups have completed training in recruitment and selection, teamwork, advocacy, presentation skills, leadership, and more. Young people actively participate on interview panels and have shared their experiences of cancer at a variety of speaking events.

Daisy Lodge

Therapeutic short breaks at Daisy Lodge in Newcastle, Co. Down offer families quality time together in a safe, supportive environment. Feedback shows that after their stay, 90% of families felt more hopeful, 95% felt better able to manage their situation, and 96% said their relationships were strengthened.

As Daisy Lodge is at full capacity, we are building a second therapeutic centre near Cong, Co. Mayo, which will more than double our annual short breaks, increasing family members served from 1,800 to 4,000.



OUR VISION, MISSION AND VALUES

Our Vision

Our vision is that no child faces cancer alone.

Our Mission

Our mission is to empower, connect and strengthen children, young people and their families so they feel equipped to cope with the emotional impact of cancer.

Our Values

At Cancer Fund for Children, our values are the foundation of everything we do. They shape our vision and drive our mission, define who we are, how we behave and how we collaborate with others.



Powerful Connections

Powerful connections are at the core of our organisation. We nurture impactful connections between the young people and families we support, with our communities and stakeholders, and across our all-island staff team.



Bold Ambition

Our vision drives us to go further, to reach more young people with greater impact. We embrace bold aspiration and turn ambition into action. By aiming high and pushing boundaries, we make extraordinary things possible.



Courage

We have the courage to lead and have difficult conversations. We embrace open communication and address sensitive topics, always with the intent of empowering those we support and those we work alongside.



Compassion

Compassion guides our work to create safe spaces, offer genuine care, and approach others with kindness. We aim to ensure every person we interact with feels seen, heard, and supported.



Integrity

We build trust through honesty and openness, upholding the highest standards of transparency and accountability, and ensuring our actions reflect our words and beliefs.



Collective Responsibility

Each one of us plays a vital role in achieving our collective goals. We take personal ownership of our actions and support each other to ensure that as a team we reach our shared vision.

OUR STRATEGY

As we are coming to the end of our 2021-2025 strategy we are in the process of reviewing and developing our next five-year strategy. We have detailed below an overview of our six strategic pillars:

Services: To ensure every child and young person has access to Cancer Fund for Children services.

Engagement: We will ensure that the voices of children, young people and their families impacted by cancer are amplified across the island of Ireland.

Supporting and Funding our Work: We will develop a dynamic and visionary funding strategy that builds diversified and sustainable levels of income from the public and strategic funding partners.

Awareness: We will demonstrate the impact and value of our vital services whilst raising awareness of Cancer Fund for Children.

People: We will foster a high-performing, well-resourced, inclusive and values driven culture that enables our team to thrive.

Governance and Infrastructure: We will ensure that our organisational infrastructure and governance are fit for purpose and are aligned with our evolving needs and aspirations.



JOB DESCRIPTION

Role:	Graphic Designer
Reporting to:	Brand & Marketing Lead
Liaises with:	N/A
Salary Scale:	Pay points 26-29 {£24,764 - £27,467.01}
Hours:	35 hours per week
Location:	Belfast HQ (hybrid options available in line with organisational needs)
Duration:	Permanent
Closing Date:	7th August 2026 (midday)

Cancer Fund for Children's mission is to ensure that no child or young person across the island of Ireland has to face cancer alone. The charity has over 30 years' experience delivering support and services to children, teenagers and young adults living with cancer and their families.

Our aim is to connect, empower and strengthen children and young people and their families so they are better equipped to deal with the impact of cancer. We do this by providing emotional and social support in the family home, in communities across Ireland, on the hospital ward and at our therapeutic short break centre.

This is an exciting time to join Cancer Fund for Children as we embark on a new organisational strategy and strive to improve our reach and engagement in communities across the island of Ireland.

Role Overview

This is an exciting opportunity for a creative individual to make a difference. As our Graphic Designer, you will play a key role in shaping how Cancer Fund for Children looks and feels across every touchpoint from digital campaigns and social media, to print materials and fundraising events. You will help us connect with families, supporters, and communities by creating engaging, accessible, and impactful visual content.

No two days will be the same. One day you might be designing assets for an awareness campaign, the next developing creative concepts for fundraising initiatives, or collaborating with colleagues to bring a new idea to life.

Working as part of our Brand, Marketing & Communications team you will help strengthen our brand, inspire support, and ensure our message reaches families who need our support most.

JOB DESCRIPTION

Main Duties and Responsibilities:

Create with Purpose

- Design engaging visual content for digital and print, including social media, website assets, and printed materials.
- Bring our brand to life across campaigns, fundraising initiatives, and internal communications.
- Contribute creative ideas that enhance brand awareness and support organisational strategy.
- Develop concepts from design briefs that communicate our impact clearly and effectively.

Collaborate and Contribute

- Work closely with the Brand & Marketing Lead and wider team to deliver high-quality creative projects.
- Be an active voice in team discussions, sharing ideas and contributing to a positive creative culture.
- Support cross-departmental work, particularly with fundraising and services teams.

Deliver and Prioritise

- Manage multiple projects, prioritising effectively to meet deadlines.
- Ensure all design work is aligned with Cancer Fund for Children's brand guidelines.
- Maintain and update company stationery and branded materials.
- Work from and regularly update the design planner to keep projects on track.

Campaigns and Content

- Support the design and delivery of key awareness campaigns, including:
- Adolescent & Young Adult Cancer Awareness Month (April)
- Childhood Cancer Awareness Month (September)
- Contribute to the planning and design of the Daisy News, our biannual printed newsletter.
- Help create compelling visuals that support fundraising and income generation activities.

PERSON SPECIFICATION

<u>Key Criteria</u>	<u>Essential</u>	<u>Desirable</u>
<i>Experience / Knowledge</i>	• Strong proficiency in Adobe Creative Suite (essential). • Experience working to brand guidelines and maintaining visual consistency. • Ability to create both print-ready and digital content.	• Experience working within a creative team environment. • Ability to manage multiple projects and deliver to tight deadlines. • Experience sourcing cost-effective quotes from external suppliers.
<i>Competencies</i>	• Excellent written and verbal communication skills to include: - active listening skills - ability to forward plan, prioritise and manage time/workload • Innovative, resilient and adaptable to change • Ability to work both independently and as part of a team.	
<i>Job Circumstances</i>	• You will be committed to Cancer Fund for Children's vision, mission, and values is essential. • You will be able to travel and/or have access flexible transport. • You will be available to work the occasional evening or weekend.	

This job information is not intended to be either restrictive or definitive. It is important to note that the responsibilities of the post may change to meet the evolving needs of the charity.

NB: The organisation reserves the right to enhance the above criteria to facilitate shortlisting.

WHY WORK FOR US?

At Cancer Fund for Children, we're driven by a simple but powerful mission: to support children and young people impacted by cancer to feel safe, supported, and understood.

About You

You're a creative and detail-focused designer who is passionate about using your skills to make a difference. You enjoy working across a variety of projects, thrive in a collaborative environment, and are motivated by meaningful work.

You bring energy, fresh ideas, and a strong visual eye along with the ability to balance creativity with deadlines.

Who You Are

Creative and Innovative: You bring fresh ideas and enjoy finding new ways to stand out.

Collaborative: You work well with others and value shared success.

Organised and Efficient: You can manage multiple priorities and deliver high quality work on time.

Adaptable: You're comfortable working across different projects, audiences, and formats.

Purpose-Driven: You're motivated by creating work that makes a real difference.

Why You'll Love Working Here

This isn't just a design role it's an opportunity to use your creativity to support children and families through some of the most challenging times in their lives.

You'll be part of a supportive, purpose-driven team, where your ideas are valued and your work has visible impact. Every design you create will help tell a story, raise awareness, and inspire support.



WHAT WE OFFER YOU

We value and take care of our team. At Cancer Fund for Children, we offer employees:

Staff Development

- Organisation Wide Training Budget linked to Role, Strategic Plan, Individual Requests and Competencies
- Induction Programme
- Personal Development Plans
- Ongoing Supervision
- Continued Personal Development Support
- Regular Staff Information Days

Work Life Balance

- Standard 35 hour working week
- 28 Days Annual Leave and 11 Statutory Days
- Fixed Christmas Closure (requires 3 days annual leave)
- Day off for your Birthday
- Flexible Working Opportunities
- Time Off in Lieu (TOIL) in compensation of additional hours worked
- Career Breaks
- Family Friendly Policies

Social, Physical and Mental Health Wellbeing

- Health & Wellbeing Committee delivering organisational-wide initiatives
- Mental Health First Aiders
- Benenden Health Care Plan
- Cross-department team-working/volunteering opportunities

Financial Reward and Recognition

- Annual Increment to Top of Scale
- Pension Scheme
- Work Related Professional Membership Fees Paid
- Mileage Allowance at HMRC Rate
- Free Onsite Parking



HOW TO APPLY

Please send CV with examples of design work and Equal Opportunities Monitoring Form to: hr@cancerfundforchildren.com. The deadline to apply is **midday on 7th August 2026**.

If you have any queries about the role or the application process, please contact hr@cancerfundforchildren.com.

Right to Work

All applicants must be legally entitled to live and work in Northern Ireland in accordance with relevant immigration legislation.

Equality Monitoring and Criminal Convictions Disclosure

You will be required to complete and submit an Equal Opportunities Monitoring Form.

Shortlisted applicants will also be asked to complete a confidential disclosure form regarding any unspent criminal convictions. Neither of these will be disclosed to anyone involved in shortlisting your application.

Disability

The Disability Discrimination Act defines disability as a 'physical or mental impairment which has a substantial and long-term effect on the person's ability to carry out normal day-to-day activities.

If you consider yourself to have a disability relevant to the role you are applying for, please contact our People & Culture Team. They will ensure your application is handled fairly and will endeavour to put in place any necessary arrangements or reasonable adjustments to support you both during the recruitment process and, if successful, in carrying out your duties.



TIMELINE

The Application Form and Equal Opportunities Monitoring form to be received no later than
7th August 2026 at midday.

Equal Opportunities

Cancer Fund for Children is an equal opportunities employer and we welcome applications from all suitably qualified persons.'



Please address any enquiries relating to the advertised position, and your submission to:

Joanne Symington
People & Culture Officer
Cancer Fund for Children
E: hr@cancerfundforchildren.com

www.cancerfundforchildren.com