

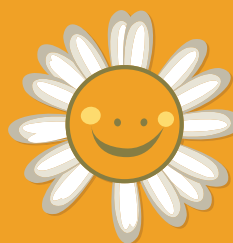


YOUR

Fundraising

TOOLKIT

Help ensure no child
faces cancer alone



cancer fund
for children

Thank You

With your support, we can help ensure no child has to face cancer alone. We want every child (aged 0-24) to have access to the right emotional and therapeutic support to help them better cope with the impact cancer has on their lives.



Romeo's Story

In December 2023 during his first term at university, Romeo was diagnosed with Ewings Sarcoma and his life drastically changed.

"Following my diagnosis, I had to swiftly move out and drop out of university. I didn't have a good relationship with my parents and don't have any siblings, so I was put into a charity house close to the hospital where I was to receive treatment. Thankfully I had a great network of friends who supported me as I went through what I can only describe as a type of hell. I began treatment in mid-January 2024, right after my 19th birthday and I was soon greeted by Lucy, a Youth Support Worker with Cancer Fund for Children. As someone who was going through one of the worst times in my life at the age of 19, without much adult support, I am eternally grateful to her for what she did for me.



She helped alleviate the boredom while I was in hospital, giving me someone to talk to, playing games and even taking me to Starbucks when I wasn't getting treatment. To the average person it may not seem like much but to me it meant the world.

The chemotherapy and radiotherapy caused my immune system to be near non-existent so going out with friends my age was near impossible. I didn't have a relationship with my family and a lot of my friends had gone to university overseas, so I ended up feeling more alone than I ever had before. I can only describe it as feeling like a COVID lockdown. But during COVID the whole world stopped and during this time, I was the only one not moving. That's why Lucy's support was so important.

Cancer, especially childhood and young adult cancer, is one the worst and most unexpected diseases someone can go through. Here are a few wise words I learnt from someone during my journey: You are stronger than you think you are."



LAST
YEAR
we...

supported
1,262
FAMILIES



we provided...

2,971

INDIVIDUAL SUPPORT
SESSIONS DELIVERED
AT HOME AND IN
HOSPITAL



521

FAMILY
SHORT BREAKS
AT DAISY LODGE



How Your Money Could Help

£10/
€15

A child coming to terms with a cancer diagnosis has to navigate big and distressing feelings. £10/€15 could provide our Cancer Support Specialists with age appropriate resources that they can use to help the child process their experience in an individual support session.

£20/
€25

Between hospital stays and sleepless nights, a young couple whose baby has recently been diagnosed don't get much time to face how they're feeling. £20/€25 could provide them with a support call from one of our Connections Support Workers.

£40/
€50

Being in hospital for treatment can be isolating, especially for a young person who feels like their life is very different from their friends'. £40/€50 could provide that young person with an individual support session, ensuring they feel heard and supported.

£500/
€600

Dealing with a cancer diagnosis in the family can make you feel like your whole world has been turned upside down. £500/€600 could provide 12 parents with a complementary therapy treatment during their therapeutic short break at Daisy Lodge to help alleviate this stress and improve emotional wellbeing.

£800/
€1,000

For a young person who has been diagnosed with cancer, life changes very quickly and those important teenage years often feel lost to illness. £800/€1,000 could provide 14 young people with a day of group support in the community to help them build peer connections and realise they're not alone.

£1,500/
€1,700

A family that has been impacted by cancer can struggle to find time together and is often left feeling disconnected and deflated. £1,500/€1,700 could provide this family with a therapeutic short break at Daisy Lodge, where they can focus on spending time together in a nurturing and safe environment.

Fundraising Ideas

With family and friends, colleagues, in your club or community group, or with your school or youth group, there are lots of ways you can get involved to help ensure no child faces cancer alone.



Coffee Morning

Choose a day, send your invites, then get the kettle on! Bake or buy in some tasty treats and ask your guests for a donation to join in. If you want to maximise your fundraising efforts, consider including a 'bake off' competition or organising a raffle.

Sponsored Walk/Run/Cycle/Swim

Challenge yourself to walk, run, cycle or swim a certain distance over a set period of time and raise money in support of children and young people impacted by cancer, e.g. walk 40 miles throughout September for Childhood Cancer Awareness Month in support of the 40 children and young people that will be diagnosed that month.



This can be a great as a solo activity or as a group challenge. For groups, consider adding incentives by setting prizes for the team that completes the challenge first or raises the most money.

Dress Up/Down Day

Whether you dress up in yellow, add a daisy to your outfit or simply enjoy a casual Friday, this fundraising activity is a great way for workplaces and community groups to encourage team fun while supporting an important cause. Whatever you decide, simply set the date, sent the invites and ask everyone for a small donation to join the fun.



Get Creative

A quiz or karaoke night, a football tournament, knitathon, push up challenge, or organising a bucket collection in your local town, shopping centre or supermarket - there are lots of ways you can get involved to help ensure no child has to face cancer alone. Choose one of our ideas or get creative to come up with your own. Pick an event that suits you best and our Fundraising Team will be on hand to support you every step of the way.

If you need any advice on how to go about organising your event or would like any additional materials to help make the most out of it (balloons, banners, buckets, charity literature, or hard copy sponsor forms), please do not hesitate to reach out. Our Fundraising Team are only a phone call or email away.

T: 028 9080 5599 (NI) / 01 562 1580 (ROI) E: fundraising@cancerfundforchildren.com

Ongoing Support

Events

At Cancer Fund for Children, we have a wide range of events our amazing supporters can get involved in to help ensure no child has to face cancer alone. There are also third party events organised in aid of our vital services that are open to the general public.

From mud runs and marathons, to skydives, abseils, and ziplines, check out our website to find the challenge that suits you - www.cancerfundforchildren.com/our-events.



Partnerships

You can also choose Cancer Fund for Children as your charity of the year and help create a longer-term positive impact for children and young people impacted by cancer. Whether in your workplace, school, club or community group, all groups big and small can make a difference and help ensure no child faces cancer alone.

Not only will your support ensure we can continue to provide the right support at the right time, but it will also be incredibly motivating and rewarding for you and the rest of your group.

For more information on how your support can make a difference or to enquire about a partnership, please don't hesitate to get in touch.

T: 028 9080 5599 (NI) / 01 562 1580 (ROI)
E: fundraising@cancerfundforchildren.com

Regular Giving

A regular donation to Cancer Fund for Children can allow us to better plan ahead and invest in long-term support for children and young people impacted by cancer.

Individuals - follow the links below to set up a monthly donation.

For NI (£): <https://cancerfundforchildren.com/donate-direct-debit/>
For ROI (€): <https://www.idonate.ie/register-donor-payment.html>

Businesses - use the bank details below to set up a standing order with your bank.

For NI (£):
Bank: Danske Bank
Account Name: Cancer Fund for Children
Sort Code: 950332
Account Number: 82786885
IBAN: GB25 DABA 9503 3282 7868 85
BIC: DABAGB2B

For ROI (€):
Bank: AIB
Account Name: Cancer Fund for Children Ireland
Sort Code: 937053
Account Number: 11840112
IBAN: IE58AIBK93705311840112
BIC: AIBKIE2D

Boost Your Fundraising

There are a number of ways in which you can highlight your fundraising activity and help increase awareness and donations...

Set up a JustGiving/iDonate page

Having a collection box at your event for cash donations is great, but an online fundraising page can make it easier for people to donate if they don't carry cash. Simply follow the appropriate link below, click the 'Start fundraising' button, and follow the guide to set up your page. Personalise the page with a story and images, and then share your donation link far and wide via email, WhatsApp, SMS and your social media channels.

JustGiving™

Fundraise in sterling (£)
www.justgiving.com/cancerfundforchildren

iDonate

Fundraise in euro (€)
www.idonate.ie/cause/cancerfundforchildrenireland



Set a target

Tell everyone what your fundraising goal is and they will want to help you meet it. Did you know that people who set a target tend to raise over 50% more? And the great thing is, if you meet your target in advance of your event, you can increase it and raise even more to help ensure no child faces cancer alone.



Share your journey

Share your donation link as well as photos and videos about your fundraising activity online for your audience to see. It can help them understand what you are doing and why you are doing it. Pictures and videos often mean more donations towards your fundraising target.



Inspire your supporters

Share the impact of donations with your event guests or wider audience on social media, inspiring them to give more to help children and young people impacted by cancer.



Tag Us

Don't forget to tag us in your posts. We love being able to share our supporter activities!



@CancerFundChildren



@cancerfundforchildren



Cancer Fund for Children

Fundraising for



cancer fund
for children



What

When

Who

Helping to ensure no
child faces cancer alone



Registered with
FUNDRAISING
REGULATOR



CHARITIES
INSTITUTE
IRELAND

Registered with the Charity Commission for Northern Ireland (NIC100532).
Registered charity in the Republic of Ireland (20142681). CHY 21682.



We Raised

£

THANK YOU

for helping to ensure
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Paying in your Fundraising



If your fundraising was online via JustGiving/iDonate, then sit back and relax! They will automatically forward on all your donations. If you have any offline donations you would like to forward on, you can do so in one of the following ways...



Online

You can submit any additional funds online via our website by visiting

cancerfundforchildren.com/donate



Phone

If you would like to pay in additional funds by card payment over the phone, please give us a call on **028 9080 5599 (NI)** or **01 562 1580 (ROI)**

Bank transfer

If you would like to make an electronic transfer, please refer to the bank details below. Please ensure to include your name, or your workplace, school, club, or community group name, so we can identify your donation when it arrives in.

For donations in sterling/from Northern Ireland:

Account Name: The Cancer Fund for Children

Sort Code: 950332

Account Number: 82786885

IBAN: GB25 DABA 9503 3282 7868 85

BIC: DABAGB2B

For donations in euro/from the Republic of Ireland:

Account Name: The Cancer Fund for Children Ireland

Sort Code: 937053

Account Number: 11840112

IBAN: IE58AIBK93705311840112

BIC: AIBKIE2D

Post

If you would like to forward on a cheque, please make it out to 'Cancer Fund for Children' and post to:

NI Address:

Cancer Fund for Children,
Curlew Pavilion, Portside Business Park,
189 Airport Road West, Belfast,
Co. Antrim, BT3 9ED, Northern Ireland

ROI Address:

Cancer Fund for Children,
Maynooth Business Campus,
Block B, Maynooth,
Co. Kildare, W23 W5X7



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